The listing of claims will replace all prior versions and listings of the claims in the application.

<u>Listing of Claims:</u>

1.      (Currently Amended) A charitable donation management and reporting system, ~~the system in communication with a charitable organization's Internet website, the charitable organization's Internet website in communication with a donor, the donor responsive to a donation appeal by the charitable organization's requests to make a donation via the charitable organization's website,~~ comprising:

    a)    a <u>donor experience object-oriented program module</u>~~Donor Experience Object~~ in communication with ~~the~~ <u>a</u> donor via a hyperlink from ~~the~~ <u>a</u> charitable organization's website;

    b)    said <u>donor experience object-oriented program module</u>~~Donor Experience Object~~ responsive to ~~the~~ <u>a</u> donor's request, presents the donor an opportunity to purchase a selected asset;

    c)    a <u>give object-oriented program module</u>~~Give Object~~ in communication with said <u>donor experience object-oriented program module</u>~~Donor Experience Object~~, said <u>give object-oriented program module</u>~~Give Object~~ presenting to the donor selected donation levels responsive to the selection of said asset;

    d)    a <u>delivery object-oriented program module</u>~~Delivery Object~~ in communication with said <u>donor experience object-oriented program module</u>~~Donor Experience Object~~, said <u>delivery object-oriented program module</u>~~Delivery Object~~ receiving selected delivery information for said asset;

    e)    a <u>payment object-oriented program module</u>~~Payment Object~~ in communication with said <u>delivery object-oriented program module</u>~~Delivery Object~~, said <u>payment object-oriented program module</u>~~Payment Object~~ receiving selected payment information from the donor responsive to purchase of said asset; ~~and~~

    f)    a <u>confirmation object-oriented program module</u>~~Confirmation Object~~ in communication with said <u>payment object-oriented program module</u>~~Payment Object~~, said <u>confirmation object-oriented program module</u>~~Confirmation Object~~ presenting to the donor confirmation of purchase of said asset; <u>and</u>

2

g)    said <u>confirmation object-oriented program module</u>~~Donor Experience Object~~ receiving selected transactional data from said <u>give object-oriented program module</u>~~Give Object~~, said <u>delivery object-oriented program module</u>~~Delivery Object~~, and said <u>payment object-oriented program module</u>~~Payment Object and said Confirmation Object for selective reporting via the~~

5 ~~charitable organization's website; and~~

~~h)    said Confirmation Object being hyperlinked to the charitable organization's website via the donor.~~

2.    (Currently Amended)  A method for charitable donation management and
10 reporting, ~~the method providing a communication link to a charitable organization's Internet website, the charitable organization's Internet website in communication with a donor, the donor responsive to a donation appeal by the charitable organization's requests to make a donation via the charitable organization's website,~~ comprising the steps of:

a)    receiving ~~said request~~ <u>at a first Internet website an indication of interest from</u> ~~the~~<u>a</u>
15 donor to make a donation <u>to the charitable organization, the first Internet website being an Internet website of a charitable organization</u>;

<u>b)    hyperlinking the donor to a second Internet website to allow the donor to make the donation, the second Internet website not being an Internet website of the charitable organization;</u>

20    ~~b)~~<u>c)</u>    displaying ~~a selected~~ <u>at least one</u> asset <u>available</u> for purchase responsive to the donor's ~~request~~<u>indication of interest</u> to make ~~a~~<u>the</u> donation to the charitable organization;

~~c)~~<u>d)</u>    displaying ~~selected~~ <u>a</u> donation ~~levels~~ in concert with said ~~selected~~ asset to the donor;

~~d)~~<u>e)</u>    ~~purchasing~~<u>receiving an indication from the donor to purchase</u> said ~~selected~~ asset
25 ~~responsive to said display of said selected donation levels~~;

~~e)~~<u>f)</u>    displaying selective delivery information responsive to said ~~purchasing~~<u>purchase</u> of said ~~selected~~ asset;

~~f)~~<u>g)</u>    displaying selective payment information responsive to <u>said purchase of</u> said asset~~selected delivery information~~;

30    ~~g)~~<u>h)</u>    displaying selective confirmation information responsive to said <u>purchase of said asset</u>~~selection of payment information~~; <u>and</u>

3

b)i)    collecting ~~selected~~ transactional data concerning the donor, the donations made by the donor, and the purchases of the assets by the donor ~~for selective reporting via the charitable organization's website, and~~

~~i)    hyperlinking to the charitable organization's website responsive to said selective~~

5    ~~confirmation information.~~

3.    (New) The method of claim 2 and further comprising providing at least part of the transactional data to the charitable organization via the Internet.

10    4.    (New) The method of claim 3 wherein the step of providing comprises accepting a hyperlink request from the charitable organization for the at least part of the transactional data and sending the at least part of the transactional data to the charitable organization.

5.    (New) The method of claim 3 wherein the step of providing comprises sending an 15    e-mail to the charitable organization regarding at least part of the transactional data.

6.    (New) The method of claim 3 wherein there are a plurality of donors, and wherein the step of providing comprises receiving a request from the charitable organization for a report concerning transactional data for at least some of donors of the plurality of donors, and sending 20    the report to the charitable organization.

7.    (New) The method of claim 2 wherein a plurality of assets are displayed, and further comprising the step of accepting a hyperlink request from the charitable organization to update a listing of the assets displayed.

25

8.    (New) The method of claim 2 wherein a plurality of assets are displayed, and further comprising the step of accepting a hyperlink request from the charitable organization to update a listing of the assets displayed, presenting a webpage to allow the charitable organization to select at least one of adding a new asset or editing an existing asset, and allowing the 30    charitable organization to specify at least one of the following for an asset: a product number, a name for the product, the location of an image of the product, whether the donation is arbitrary

4

or not, the price of the product if not arbitrary, the tax deductible value of the product, or the category of the product.

9.    (New) The system of claim 1 wherein the confirmation object-oriented program module is further to provide at least part of the transactional data to the charitable organization via the Internet.

10.    (New) The system of claim 9 wherein the confirmation object-oriented program module responds to a hyperlink request from the charitable organization for the at least part of the transactional data by sending at the at least part of the transactional data to the charitable organization.

11.    (New) The system of claim 9 wherein the confirmation object-oriented program module provides the at least part of the transactional data to the charitable organization by sending an email to the charitable organization regarding the at least part of the transactional data.

12.    (New) The system of claim 9 wherein there are a plurality of donors, and wherein the confirmation object-oriented program module responds to a request from the charitable organization for a report concerning transactional data for at least some of donors of the plurality of donors by sending the report to the charitable organization.

13.    (New) The system of claim 1 wherein a plurality of assets are displayed to the donor, and wherein the donor experience object-oriented program module is responsive to a hyperlink request from the charitable organization to update a listing of the assets displayed.

14.    (New) The system of claim 1 wherein a plurality of assets are displayed to the donor, and wherein the donor experience object-oriented program module is responsive to a hyperlink request from the charitable organization to update a listing of the assets displayed by presenting a webpage to allow the charitable organization to select at least one of adding a new asset or editing an existing asset, and allowing the charitable organization to specify at least one

5

of the following for an asset: a product number, a name for the product, the location of an image of the product, whether the donation is arbitrary or not, the price of the product if not arbitrary, the tax deductible value of the product, or the category of the product.

5      15.    (New) A method of allowing an organization to update a website other than the organization's website where a website of the organization provides a hyperlink to the other website, the method comprising:

accepting at the other website a hyperlink request from the organization to update a listing of the assets displayed;

10      presenting a webpage to allow the organization to select at least one of adding a new asset or editing an existing asset;

allowing the organization to specify at least one of the following data for an asset: a product number, a name for the product, the location of an image of the product, whether the donation is arbitrary or not, the price of the product if not arbitrary, the tax deductible value of

15    the product, or the category of the product; and

storing the data provided by the organization at the other website.

16.    (New) The method of claim 15 and further comprising accepting at the other website a hyperlink request to display the assets of the organization, retrieving at least part of the

20    data provided by the organization, and presenting, to the requester of the hyperlink request, the at least part of the data.

17.    (New) The method of claim 16 wherein the step of presenting the at least part of the data presented comprises presenting at least one of the following: a product number, a name

25    for the product, the location of an image of the product, the price of the product, or the tax deductible value of the product.

6